

## TagMaster North America's system Keeps Taxis in Check at Monterrey Intl. Airport



**Tacoma, Washington | March 21, 2011 - TagMaster North America, Inc.**, the leading provider of long-range and high-performance Radio Frequency Identification (RFID) systems for Automatic Vehicle Identification (AVI) announced that it has added Monterrey International Airport (MTY) to its successfully installed customer base, strengthening its market presence in the Latin America market.

Monterrey International Airport (MTY) located Nuevo León, Mexico, is considered one of the most modern airports in North America serving up to 5 million passengers per year. **Parking Systems S.A. de C.V.** and **Prosys de México S.A. de C.V.**, trusted Mexican solution providers with a focus on the parking and security applications forefront the installation.

After diligently evaluating several alternative RFID solutions for Taxi and Shuttle management, the Airport authorities have selected the TagMaster system because of the superior level of technology and functionality. The frequency hopping functionality prevents interferences with other existing radio communication devices at the airport as well as the ease-of use that eliminates human intervention and possibility for error.

Each authorized taxi equipped with ID-tags from TagMaster, allowing taxi drivers conveniently access to the pick-up areas offering the travelers a secure and safe transportation to and from the terminals by keeping away all unauthorized taxis. As the result, both the airport and the taxi operators are providing the highest level of customer satisfaction. Alberto González, **Parking Systems** General Manager, said: *"The installation of TagMaster long range readers, applied to the access control solution provided by Prosys de México, facilitated a much faster and easier flow of taxis. Today's daily report approximately 1,500 events and we have the control over all taxis authorized by the airport"*.

*"It is an incredible honor and privilege to work with Parking System team in Mexico"* Ali Khaksar President of **TagMaster North America** noted, *"Parking System's extensive experience with RFID technology for automatic vehicle identification (AVI) was instrumental for successful deployment of TagMaster system."*

**About TagMaster North America, Inc.:** TagMaster North America is the leading provider of long-range and high-performance Radio Frequency Identification (RFID) solutions for Automatic Vehicle Identification (AVI) and rail bound transportation. TagMaster North America offers diverse solutions to increase efficiency, security, and convenience while decreasing environmental impact. Reliable performance, expert hardware/software customization, seamless integration, next-generation technology and excellent customer support are TagMaster North America's distinct hallmarks.

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