

# TagMaster

*North America, Inc.*

PRESS RELEASE

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## TagMaster

### Tacoma, WA - USA, 27 11 2007 – Hands-free Access for Emergency Vehicles and Hospital Employees

#### Summary

Queen Mary Hospital (QMH) is one of the largest regional hospitals in Hong Kong and also a teaching hospital and research ground for the medical school at the University of Hong Kong. The hospital has about 3,500 employees, of which 1,000 are authorized vehicle access to the employee parking area. The TagMaster AVI (Automatic Vehicle Identification) system provides hands-free vehicle access for both Employees and ambulances at the hospital.

#### Challenge

The QMH wanted a system that could prevent non-permitted vehicles from entering the restricted areas outside the hospital. The hospital also required a system that would minimize the queues to the employee parking area at rush hours.

#### Solution

To achieve a fast and convenient access control solution for both hospital employees and ambulances, a true hands-free system was needed. The solution was to use the TagMaster AVI system based on RFID technology. The TagMaster system identifies and authorizes access to the vehicles at long range. TagMaster long-range readers were installed by all entrance barriers that surround the hospital. The readers work stand-alone with inbuilt databases of all authorized identities. Each vehicle was equipped with a TagMaster ID-tag, fixed inside the windscreen, which validates access as the driver approaches the barrier.

#### Conclusion

The TagMaster system has improved traffic flow at rush hours drastically. Both employees and ambulance drivers appreciate the convenience that the system provides. A lost ID-tag is easily removed from the database which is a true security improvement.



*About TagMaster North America, Inc:*

TagMaster is a Swedish technology company based in Kista, Sweden. TagMaster AB designs and markets advanced long-range radio frequency identification (RFID) products and information services associated with automatic identification. Application areas for TagMasters products include Automatic Vehicle Identification (AVI), Parking, Transportation and More.

TagMaster North America is the direct distribution channel for the North America market and plays a key role in further expanding the business by providing outstanding sales support as well as pre- and post-sales technical support on all TagMaster equipment.

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