

New forum for technical news and updates - The Technical Bulletin

In March 2007 TagMaster issued the first Technical Bulletin. This new information forum, specially intended for technical staff at distributors and systems integrators of TagMaster's, aims to provide specific technical updates and news when they become available. The first issue is available as a locked download at www.tagmaster.com/downloads.php. For log-in and password, please contact marketing@tagmaster.com. If your company does not receive the Technical Bulletin please send an e-mail to marketing@tagmaster.com with the correct e-mail address of the person that you would like us to send it to.

UP-COMING EVENTS, GENERAL

Hannover Messe 2007, Germany

April 16-20, 2007

<http://www.hannovermesse.de/>



AsiaPacificRail 2007

TagMaster was again attending the AsiaPacificRail Conference and Exposition, which this year was held in Hong Kong. The event brings together a wide range of professionals from railway companies, operators and suppliers from across the region, to meet and discuss current topics in the railway industry. AsiaPacificRail provides an ideal opportunity for TagMaster to present its RFID products and discuss various rail applications with the international delegates.

In addition to visitors from across Asia, this year's event attracted a sizable delegation from China. With ambitious plans for expansion and investment in the railway network over the coming years, China presents significant opportunities for TagMaster. The keynote speaker, Mr Huang Min, Chief Economist for the Ministry of Rail in China was one of the high ranking officials who participated in this year's event. During his tour of the exhibitors, he came to the TagMaster display to discuss new opportunities in China.



"It was very interesting to speak to Mr Huang Min, who was keen to hear about the projects that TagMaster is currently working on in China. He was encouraged to see the involvement of technology companies such as TagMaster, who he said are playing an important role in the modernisation and expansion of the railway network in China. Mr Huang Min was one of the many prominent delegates we were pleased to meet and talk to during the three day event", says Richard Smith, Business Unit Director - Transportation.

TagMaster is currently supplying RFID technology to a number of metro and main-line rail projects in Asia. Attending this event allows TagMaster to promote its involvement in this key region. AsiaPacificRail is one of several international events around the world where TagMaster is participating as part of its sales and marketing activities to promote and present its RFID products to the Transportation Industry.

UP-COMING EVENTS, TRANSPORTATION

UITP 2007, Finland

May 20-24, 2007

<http://www.uitp.com/Helsinki2007/>

IHHA 2007, Kiruna, Sweden

June 11-13, 2007

<http://www.ihha2007.net>

Five star Car Park installation in Australia

Our Partner in Australia, SABAR Technologies Pty Ltd ("SABAR"), recently reported the completion of an installation with EziPark Pty Ltd ("EziPark"), one of Australia's leading Car Park Management Companies, in their Flinders Street Car Park in the City of Adelaide, South Australia.

This Car Park is the only 5-star rated Car Park in Adelaide and SABAR's contract included the installation of LR-3 Readers in conjunction with a DESIGNA Car Park Management and Control System.

Tony McMahon, General Manager of EziPark said "We already have a TagMaster System installed at our Royal Adelaide Hospital Car Park, which has been operating very successfully for approximately four years. The prestigious nature of our Flinders Street Car Park demanded an access media for Permanent Parkers that was convenient, secure, and fast. The new TagMaster LR-3 Readers met our criteria without question and the elegant design was a bonus".

Paul McIlvride, Managing Director of SABAR expects the interest in TagMaster products to increase as a result of this new installation. "The site has been viewed by many of our industry colleagues and all agree that TagMaster is really the only option when speed and user friendliness are key operational criteria. I'm looking forward to more 5-star installations in the future".



UP-COMING EVENTS, VAC

International Parking Conference & Exposition 2007, Tampa Florida, USA

May 20-23, 2007

Stand No. 304

<http://www.eshow2000.com/parking>

ifsec 2007, Birmingham, UK

May 21-24, 2007

Stand No. 22215

<http://www.ifsec.co.uk>

Parken 2007, Wiesbaden, Germany

July 4-5, 2007

Stand No. A 06

<http://www.parkhausverband.de>

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