

TagMaster

North America, Inc.

AUTOMATED VEHICLE IDENTIFICATION

May 2008

Shopping Made Simple with Hands-Free Parking The Americana at Brands; Glendale, California

Summary

The Americana at Brands is a \$400 million dollar mixed-use urban development featuring luxury retail and housing in downtown Glendale, California, just outside Los Angeles. There are 75 shops and boutiques along with indoor and outdoor dining. The development encompasses 15.5 acres with 238 luxury apartments, 100 premier luxury condominiums, a movie theatre, and a two-acre park with a dramatic dancing fountain. Designed by Rick Caruso, The Americana at Brand is the model of luxury shopping and convenient living.



Sentry Control Systems performed the installation of TagMaster's 15 Readers, SKIDATA's entrance and exit columns, a unique Self-Park exit, concierge service, an Automated Valet System and Darktronics' stall count-signs for each level allowing quick and efficient access for the residents.

Challenge

A complex such as The Americana at Brands draws huge crowds that come to explore and enjoy the experience of luxury shopping and fine dining. Americana wanted a system that could prevent non-permitted vehicles from entering the restricted residential parking areas.

Solution

The concern from Americana about the shoppers parking and wandering through restricted areas was addressed and overcome through the installation of TagMaster's AVI system. With TagMaster's AVI system the residents and shop owners know that only cars with TagMaster Tags will be allowed into restricted parking areas.

Conclusion

In May 2008, residents of The Residences Apartment Homes are able to park hands-free and worry free using TagMaster's RFID technology in addition to Sentry Control Systems' seamless integration.

Products Installed:

LR-6 WatchMan
S1255 MarkTags



About TagMaster North America, Inc.

TagMaster North America's core business is to market high performance long-range RFID (Radio Frequency Identification) system and information services associated with automatic identification. TagMaster's three business units are Automatic Vehicle Identification (AVI), Transportation and Security. TagMaster North America aims to further expand business by providing outstanding customer support as well as pre- and post-sales technical support to all TagMaster equipment.