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## **SKIDATA, Inc. configures perfectly with TagMaster's AVI System at Trump Tower**



### **About TagMaster**

TagMaster North America is the direct distribution channel for the North America market and plays a key role in further expanding the business by providing outstanding sales support as well as pre- and post-sales technical support on all TagMaster equipment.  
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For the Chicago Trump Tower Project currently underway, SKIDATA and TagMaster have collaborated to create a fully compatible PARCS and RFID Reader System.

SKIDATA's Distributor, Automated Parking Technologies, is heading up the project featuring TagMaster's Automatic Vehicle Identification (AVI) System. It uses LR-series readers with Watchman firmware that's fully compatible with SKIDATA systems. Over 500 Tags are already in use with Readers in place by entrances and exits at the Trump Tower.

TagMaster had a positive response when asked about their integration with SKIDATA's Parking and Revenue Control Systems (PARCS). Thanks to software collaboration between TagMaster and SKIDATA, TagMaster Readers can be configured from SKIDATA's system and easily integrated with SKIDATA's system. Ali Khaksar, Managing Director of TagMaster North America, said "This feature makes the system admin-friendly, a rather crucial quality for a system that needs to be deployed on a large scale. This is invaluable to anyone who maintains a large installation". With TagMaster's world-class RFID devices, designed for quick and simple configuration and step-by-step implementation, we will meet a need in the market and allow customers to maximize efficiency and profitability within their businesses.

Eric Risch, President of Automated Parking Technologies (APT), noted that the Chicago Trump Tower installation is about 70% completed and includes a wide variety of PARCS technologies:

- Entry and exit lanes using TagMaster AVI, Intercoms, and Cameras
- Full Lock-out gates with TagMaster AVI and Free-out exit gates

Eric Risch's input on the project is that The installation has gone very smoothly so far. They have been open for several weeks using the AVI and transient components of the system. In short, the Chicago Trump Tower's PARCS system clearly shows the user-friendly adaptation of SKIDATA's parking technologies with TagMaster's Readers a collaboration which can increase revenue for venues using both RFID devices and other PARCS systems.